

Winter Operations Management- GoFleet Public Works Solution

Effectively manage your winter operations to keep roads safe and clear

Plowing and salting roads and highways is a critical service delivered by local governments and municipalities to ensure smoother operations of critical services and minimize collisions during winter travel.



GoFleet Winter Operations Management Platform revolutionizes winter maintenance operations for local governments and municipalities. With our real-time reporting on salt usage and winter maintenance activity, roads can be promptly plowed and de-iced, ensuring swift response and enhancing safety for the traveling public. By leveraging our platform’s comprehensive capabilities, local authorities can efficiently manage and optimize their winter maintenance operations, keeping roads safe and travelers moving.

Key Features



Vehicle and Asset Tracking

Monitor vehicle usage and status with sensors, IOX expansion, and location sharing for compliance and transparency



Routing and Dispatching

Optimize route assignment and monitoring, tracking vehicle location and plow activities accurately



Safety and Training

Combine ZenduLearn with vehicle cameras for driver monitoring, real-time video streams, and customized training modules for safe snow removal operations



Reporting Dashboard/Managed Services

Leverage GoFleet expertise for tailored fleet insights, industry-specific initiatives, and innovative road-clearing strategies



Benefits



Enhanced safety

Prompt plowing and de-icing activities minimize collisions, ensuring safer travel during winter conditions



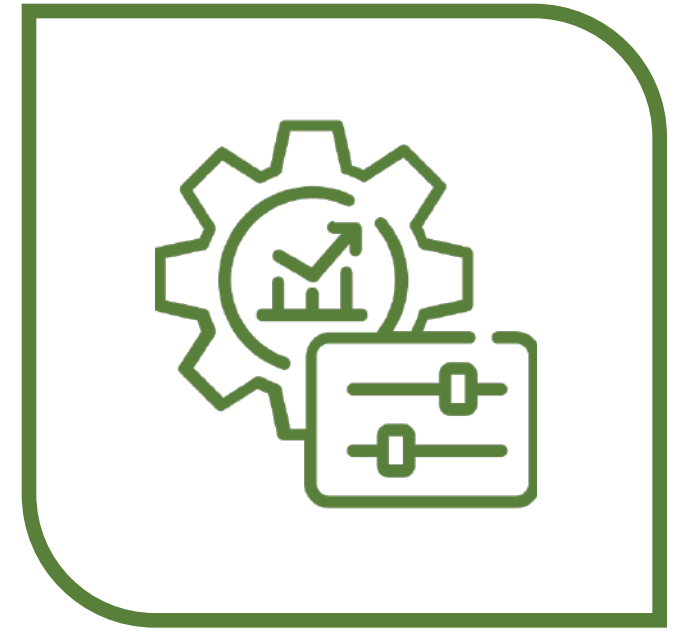
Real-time reporting

Accurate data on salt usage and maintenance activity enables optimized allocation of equipment, personnel, and salt usage



Customer satisfaction

Well-maintained and safe roads during winter enhance public satisfaction and trust in local government and municipalities



Data-driven decision-making

Real-time data on road conditions and maintenance activities aid in informed decision-making for effective winter operations

Explore how local governments and municipalities are gaining unprecedented visibility into their costs, material usage and compliance with GoFleet



Town Of Aurora Success Story



The City of Columbus Success Story



For pricing and program information